

SHIELD 2021 Leadership Advisory Board



Name	Position
Kristen Bunten, BSN, RN, NCSN	Health Care Coordinator, Ludlow Public Schools k_bunten@ludlowps.org
<p>Kristen is a Registered Nurse with over two decades of pediatric nursing experience. After surviving years in the trenches of school health as a middle school nurse, Kristen is now the Health Care Coordinator and nursing supervisor for a public school district. Kristen holds a Bachelor of Science in Nursing from the University of Pennsylvania School of Nursing, is a Nationally Certified School Nurse, and is completing her Master of Science in Nursing at the University of Hartford. She advocates that education should be focused on what is best for children, that there needs to be a stronger public health presence in health care, and believes that leaders should be servants.</p>	
Margaret (“Meg”) Burch, MS, RN, NCSN	Nurse Manager, Frontier Regional and Union #38 School District margaret.burch@frsu38.org
<p>Meg is the Frontier Regional & Union #38 District Nurse Leader. She has been a school nurse since 2011 and has served in her current role since 2016. Meg is currently a Public Health Nurse with the Franklin Regional Council of Governments Cooperative Public Health District working as part of the COVID-19 response team. She is a founding member of the Franklin County School Nurse Collaborative and actively plans regional conferences for School Nurses and other school personnel. Meg serves on the Greenfield Community Colleges advisory board for the Nursing Program and teaches a class on School Nursing to Pediatric nursing students each year. Most recently, Meg was invited to serve on the Boston University School Health Institute for Education and Leadership Development Leadership Advisory Board. Prior to this, Meg worked as an epidemiologist conducting quality-based critical reviews of literature, litigation support, and occupational research.</p>	
Jeanne Clancy, RN	Nurse Leader, Springfield Public Schools clancyj@springfieldpublicschools.com
<p>Jeanne is the Senior Administrator of Nursing where she manages total school health services program. Jeanne collaborates with other members of health services, community providers and other community organizations addressing health issues of Springfield Public School students. She oversees communicable disease prevention and infection control practices. Prior to this position, Jeanne worked as a School Nurse at Springfield Public School and later served as the School Nurse Coordinator for Springfield Public Schools.</p>	
Doreen Crowe, MEd, BSN, RN	Director of Nursing Services, Wilmington Public Schools President, Massachusetts School Nurse Organization Doreen.Crowe@wpsk12.com

Doreen has been the Coordinator of Health Services of Wilmington Public Schools for over 20 years. During this time, she has managed the Essential & Comprehensive School Health Services Grant Programs (ESHS) for an average annual award of \$77,000, as well as various mini-grant projects with budgets ranging from \$3,000-\$10,000. She is the Co-Coordinator of the Wilmington Public School's School Wellness Advisory Council; and the C.A.R.E.S. Consultant Nurse for the before school, after school and summer programs. She holds the distinction of being a Johnson and Johnson Health Leadership Fellow; and has received awards at the state and national levels for demonstrating excellence in School Nursing. Doreen has held various positions on the Board of Directors for the MA School Nurse Organization (MSNO) and is currently the President of MSNO. Memberships include: Community Health Network Area 15, Wilmington Substance Abuse Coalition, MA School Nurse Organization, National Association of School Nurses, Medical Reserve Corp.

Jacqueline (“Jacqui”) Fawcett, RN, PhD, ScD
(hon), FAAN, ANEF

Professor,
Department of Nursing
College of Nursing and Health Sciences
University of Massachusetts Boston
Jacqueline.Fawcett@umb.edu

Dr. Fawcett received her Bachelor of Science degree with a major in nursing from Boston University in 1964, her Master of Arts degree with a major in Parent Child Nursing and a minor in Nursing Education from New York University in 1970, and her Ph.D. with a major in nursing, also from New York University, in 1976. Dr. Fawcett has been a nurse educator for more than 40 years; currently, she is a Professor in the Department of Nursing, College of Nursing and Health Sciences, University of Massachusetts Boston, where she has taught across program levels—undergraduate, master’s, and PhD. She has taught an undergraduate nursing course in health policy, law, and ethics, and includes health policy content in a PhD nursing course focused on contemporary disciplinary knowledge. Previously, Dr. Fawcett held faculty positions at the University of Connecticut and the University of Pennsylvania. For more than 35 years, Dr. Fawcett’s program of research has focused on Roy Adaptation Model-based studies of adaptation to life events. This program of research emphasized the issues surrounding health policies for maternity leave. Her earlier program of research, starting with her doctoral dissertation, was based on Rogers’ Science of Unitary Human Beings. Dr. Fawcett and colleagues have received funding from national and local sources and have published reports of their research in numerous journal articles and book chapters. Dr. Fawcett is best known for her meta-theoretical work, focusing on the nature and structure of nursing knowledge. Her meta-theoretical work is published in many journal articles and book chapters, and in several books, including *Applying Conceptual Models of Nursing: Research, Quality Improvement, and Practice* (2017); *The Neuman Systems Model: Celebrating Academic-Practice Partnerships* (2017), co-edited with Sarah Beckman; and *Contemporary Nursing Knowledge: Analysis and Evaluation of Nursing Models and Theories* (3rd ed., 2013), co-authored with Susan DeSanto-Madeya. Dr. Fawcett is the co-author of the conceptual model of nursing and health policy, the conceptual model of nursing and population health, and, most recently, the sole author of the conceptual model of nursing for equity and quality: Population health and health policy. Each of these conceptual models was developed as a response to evolving curriculum emphases in the PhD nursing program at the University of Massachusetts Boston. She has conducted multiple-discipline (nursing and sociology) research guided by the conceptual model of nursing and health policy, and supervised PhD students’ research guided by that conceptual model. Recently, Dr. Fawcett participated with representatives from five American Academy of Nursing Expert Panels to write a consensus paper focused on recommendations for health policies targeted to elimination of structural and systematic racism and

planetary health. The conceptual framework that guided the policy recommendations is an extension of her conceptual model of nursing for equity and quality: Population health and health policy. Furthermore, Dr. Fawcett is a co-founder and management team facilitator of <https://nursology.net>, a website devoted to contemporary issues within the context of nursing discipline-specific knowledge.

Nancy Nager, R.N., B.S.N, M.S.N

President/CEO,
Specialized Healthcare
nnager@specializedhealthincorporated.com

Nancy is a healthcare expert with extensive experience in general management, strategic planning, marketing, operations, budgeting, fiscal affairs, regulatory requirements, and business development. Nancy is the founder and former owner of SBSC, Inc., a premier provider of medical billing services nationally. She is also President and CEO of Specialized Healthcare Services, a leading provider of medical/behavioral health care services to the elderly and disabled populations in New England. Most recently, Nancy expanded her company's services nationally to include consultation to hospitals and other healthcare venues in need of turnaround expertise, auditing, compliance issues, management structure challenges and other related problem areas. Specialized also has developed many contractual relationships with managed care groups to deliver crisis intervention and post-hospitalization outreach services. Nancy's understanding of the health care industry, insurer systems, and changing strategies in healthcare models offers a valuable perspectives on a range of corporate governance issues such as risk management, performance evaluation, regulations, compliance, auditing, leadership, and business ethics. Prior to founding Specialized and SBSC, Nancy was the Chief Operating Officer of Charles River Hospital in Wellesley, MA, She was responsible for the day-to-day operations of a 62-bed psychiatric hospital with revenues of approximately \$12 million a year. Subsequently, Nancy became a corporate consultant for Charles River's parent corporation, Community Care Systems, Inc., where she worked on a number of special projects with the owner of the corporation. Nancy has a range of boardroom experiences. She served on the Board of Directors of Candela Laser Corporation, a \$130 million medical device company (NASDAQ:CLZR) from 1999 to 2010, at which time the board approved the company's acquisition by an international medical device company. She was a member of the Audit, Nominating and Compensation Committees while on the Candela board. Nancy also served on the Advisory Boards of FirstMatrix Health and of XB Insight both private for-profit companies. She currently serves on several not-for-profit boards, including the May Institute, Visiting Nurse Community Care, the Teaching Learning Alliance, New England Baptist Hospital and the MA Association of Mental Health. Nancy is a licensed registered nurse and a licensed nursing home administrator, President of The Boston Club for Executive Women, and a member of Healthcare Business Management Association and the Association for Behavioral Health. She earned a Master of Science degree in Psychiatric Nursing and a Bachelor of Science degree in Nursing both from Boston University. Nancy has been profiled in the Boston Business Journal, was featured on a television episode of Innovation Showcase, and has spoken on health care and business issues at Northeastern and XPX New England, as well as other venues.

Adria Pavletic, RN, MA, MN, NCSN

Director of Health Services,
St. Mark's School
adriapavletic@stmarksschool.org

Adria's clinical interest and practice area currently include public and private high school nursing. Adria currently serves as the Director of Health Services at St. Mark's School. She is a faculty member with areas of research and publications focused on connecting with and understanding frequent

school nurse visitors, collaborative health services in boarding schools, and foundations of school nursing practice with BU SHIELD.

<p>Caitlin Pettengill, DNP, RN</p>	<p>Assistant Director of School Health, Massachusetts Department of Public Health Caitlin.pettengill@state.ma.us</p>
<p>Caitlin is the Assistant Director of School Health Services. Caitlin is a trained Public Health Nurse Scientist (DNP-PHNL) from the University of Massachusetts in Amherst. Caitlin's clinical background includes community health clinics, hospitals, home care, peritoneal dialysis and nursing education. Currently, Caitlin works part-time as a Public Health Nurse for the Framingham Health Department. Caitlin and her husband love spending time with their children in Southern Vermont and on the Southern Maine coast.</p>	
<p>Karen Robitaille, MBA, MSN, RN, NCSN</p>	<p>Director of School Health, Massachusetts Department of Public Health karen.robitaille2@state.ma.us</p>
<p>Prior to becoming the Director of School Health Services for the Massachusetts Department of Public Health, Karen spent thirteen years as the Director of Health, Safety, and Equity Programs for the Northampton Public Schools, and had additionally functioned as the Program Director for the Northampton Prevention Coalition, which was federally funded to reduce youth substance use in the City of Northampton. Karen also currently serves her hometown as Chair of the East Longmeadow Board of Health. She received her Bachelor of Science in Nursing from Fitchburg State University, her Master's in Nursing Management from Elms College, and her MBA, with a concentration in Healthcare Leadership, also from Elms College. Karen is a Nationally Certified School Nurse, a member of the National Association of School Nurses/Massachusetts School Nurse Organization, and an inactive member of Sigma Theta Tau, Epsilon Beta chapter.</p>	